

**NEP.CERT**

Nep.Cert Organic Logo Use Guidelines

1. General Principles

- 1.1. The **Nep.Cert Organic Logo** is the **property of Nep.Cert** and may only be used by certified operators (farmers, processors, traders) who hold a valid organic certificate issued by Nep.Cert.
- 1.2. The logo shall **only** appear on products that are certified as **organic** under the Nepal Organic Standard (NOS) or other standards recognized by Nep.Cert.
- 1.3. Use of the logo is **voluntary but encouraged** for certified operators.

2. Conditions of Use

2.1. Certified Products Only:

- 2.1.1. The logo must not be used on non-certified products, in-conversion products, or mixtures of certified and non-certified ingredients.
- 2.1.2. It may only appear on products listed in the valid Nep.Cert Organic Certificate.

2.2 Clarity & Truthfulness:

- 2.2.1. The logo must not mislead consumers.
- 2.2.2. If used on packaging or promotional material, the operator must clearly indicate:
 - *Certified by Nep.Cert*
 - Certificate number (optional but recommended).

3. Authorization:

- 3.1. The operator must use only the **official Nep.Cert logo files** provided by Nep.Cert.
- 3.2. Pre-approval from Nep.Cert may be required for new label designs.

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4. Technical Specifications

4.1. Color:

4.1.1. Primary color: **Green (Pantone or CMYK/Hex as defined by Nep.Cert).**

4.1.2. Black & white version may be used if color printing is not possible.

4.1.3. The logo colors must not be altered or distorted.

4.2. Size:

4.2.1. The logo must be clear and legible.

4.2.2. Minimum size: **10 mm in height** (for packaging).

4.2.3. Proportions must not be stretched, compressed, or modified.

4.3. Placement:

4.3.1. The logo should be placed on the **front or back panel** of packaging where it is clearly visible.

4.3.2. It must not be placed in a way that suggests non-certified products are organic.

5. Prohibited Uses

The logo must **not** be:

5.1. Modified, redesigned, or combined with other logos.

5.2. Used on uncertified products, raw materials, or documents.

5.3. Used in a misleading way suggesting certification of a company or brand (certification applies only to the specific products listed in the certificate).

5.4. Used after suspension, withdrawal, or expiration of certification.

6. Monitoring & Compliance

6.1. Nep.Cert will check logo use during annual inspections and market surveillance.

6.2. Misuse of the logo may result in:

6.2.1. Written warning.



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- 6.2.2. Mandatory product relabeling.
- 6.2.3. Suspension or withdrawal of certification.
- 6.2.4. Legal actions if misuse damages Nep.Cert's credibility.

7. Validity

- 7.1. The right to use the Nep.Cert logo is valid only during the **valid certification period**.
 - 7.2. The operator must immediately stop using the logo if the certificate is withdrawn, expired, or suspended.
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